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## **POWER SOLUTIONS INTERNATIONAL, INC. HIRES ICR TO PROVIDE INVESTOR RELATIONS SERVICES**

**Wood Dale, IL, November 3, 2011 /PRNewswire/** - Power Solutions International, Inc (OTC-BB: PSIX.OB) announced today that it retained ICR, LLC, as its investor relations firm.

Gary S. Winemaster, President and Chief Executive Officer of Power Solutions International, commented, "We are very excited about being a publicly-traded company, and look forward to building value for all our shareholders. Working with a strong IR firm like ICR will help us do that. While we focus on executing to our operating plan in what is a very promising time for our business, we also look forward to the partnership with ICR to get our message out to a broader audience."

Gary T. Dvorchak, CFA, Senior Vice President at ICR, added, "Power Solutions will benefit from increasing its exposure to major financial institutions, including sell-side analysts and portfolio managers focused on clean power solutions for off-road equipment. ICR is confident that given the company's history, innovative products, and strong management team, Wall Street will take quite an interest in the company."

### **About Power Solutions International**

Power Solutions International, Inc. (OTC-BB: PSIX.OB) is a leader in the design, engineering and manufacture of emissions-certified alternative-fuel and conventional power systems. PSI can provide integrated turnkey solutions to leading global original equipment manufacturers in the industrial, off-road and on-road markets. The company's unique in-house design, prototyping, engineering and testing capacities enables the customized production of clean, high-performance engines that run on a wide variety of fuels, including natural gas, propane, biogas, diesel, gasoline, or hybrid systems. PSI develops and delivers complete .97-22 liter power systems that meet both our customers' specific power needs and applicable environmental standards. The company also provides aftermarket products and support. PSI power systems are used worldwide in power generators, forklifts, aerial lifts, industrial sweepers, as well as in equipment for oil and gas production, aircraft ground support, agriculture, and construction.

### **About ICR**

ICR is a leading financial communications consulting firm specializing in investor relations and corporate communications. Established in 1998, ICR represents more than 300 companies and has significant industry expertise and relationships in the clean technology sector. ICR maintains offices in Norwalk, CT, New York, Los Angeles, San Francisco, Boston and Beijing and is one of the industry's fastest growing consultancies. For more information, visit the firm's website at <http://www.icrinc.com>.

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